

# Infolettre - Newsletter

From January to mid-March 2021



## CRYPTOCURRENCY AND CORPORATE PORTFOLIOS- NEWS

One of the consequences of the increasing value of cryptocurrencies is the interest of large corporations in including Bitcoin, Ethereum and other cryptocurrencies in their investment portfolios. This has allowed the development of new services, but also an analysis of what will be the future of corporate investments.



### JPMorgan Bitcoin Exposure Basket Could Be 'Gateway Drug' For Clients

Sur *Forbes* le 10 mars 2021

JPMorgan JPM is giving clients a way to gain exposure to bitcoin and other cryptocurrencies through a structured note offering tied to a basket of stocks related to the assets. According to the U.S. Securities and Exchange Commission filings, the notes do not provide direct exposure to cryptocurrencies but instead are tied to JPMorgan's basket of 11 unequally weighted stocks that are directly or... [Lire la suite](#)

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### Crypto: Chinese app Meitu buys millions worth of bitcoin and ethereum

Sur *CNBC* le 8 mars 2021

Meitu, a Chinese company that makes a photo editing app, has purchased bitcoin and ether, becoming the latest firm to buy cryptocurrencies. The Hong Kong-listed company said on Sunday it bought \$22.1 million worth of ether and \$17.9 million worth of bitcoin on March 5. Ethereum is a completely different network. It's an open-source blockchain that allows developers to build apps on top of it.... [Lire la suite](#)

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### One Of Bitcoin's Biggest Backers Just Spent \$1 Billion Buying More

Sur *Forbes* le 24 févr. 2021

Topline While bitcoin remains about 15% below its record high from Sunday, a couple of the cryptocurrency's biggest corporate backers have doubled-down on their bitcoin investments during the recent correction despite concerns over the token's unshakeable volatility. Key Facts Business analytics company MicroStrategy said Wednesday morning that it spent slightly more than \$1 billion buying... [Lire la suite](#)

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### Bitcoin Is like an "Economic Side Show" when Compared to the Fintech Boom, JPMorgan Analysts Argue

Sur *Crowdfund insider* le 22 févr. 2021

JPMorgan says that Bitcoin (BTC) is like an "economic side show" when compared to the emergence of many new Fintech businesses. The bank's analysts have argued that Bitcoin is a poor hedge against the falling equity prices. The world's leading digital currency is trading... Read More The post Bitcoin Is like an "Economic Side Show" when Compared to the Fintech Boom, JPMorgan Analysts Argue... [Lire la suite](#)

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### Vinery Expands Investment Policy to Include Bitcoin, Digital Currency and Blockchain Investments

Sur *Financial Post* le 22 févr. 2021

Broadening spectrum to include high growth opportunities in Bitcoin, digital currencies and blockchain All time highs in Bitcoin, influx of investment and increased institutional adoption is creating a highly lucrative opportunity Vinery to acquire additional human capital to review and evaluate investment opportunities in the sector VANCOUVER, British Columbia, Feb. 22, 2021 (GLOBE NEWSWIRE) —... [Lire la suite](#)

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### Diginex Launches Front-To-Back Digital Assets Trading, Portfolio Management And Risk Platform Powered By Itiviti

Sur *Mondo Visione* le 17 févr. 2021

Diginex Limited (Nasdaq: EQOS), the digital assets financial services company, and Itiviti, a leading technology and service provider to financial institutions worldwide, today announced the launch of 'Access', a front-to-back trading, portfolio, and risk management solution that enables the trading of cryptocurrencies and crypto derivatives across several platforms. Access is powered by... [Lire la suite](#)

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### Bitcoin Welcomes Tesla, Mastercard, BNY Mellon, Venmo To The Cryptocurrency Party

Sur *Forbes* le 12 févr. 2021

To say this week has been huge for bitcoin and cryptocurrency adoption would be an understatement. There has been so much news that it's been hard to keep up, even for those of us working full time in the industry. Bitcoin adoption is always noteworthy because it shows that these technological improvements to our financial system are finally being understood and desired. What makes this week's news... [Lire la suite](#)

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### Today In Digital-First Banking: BNY Mellon Creates Digital Assets Division; Northmill Bank Pulls In Venture Funding

Sur *Pymnts.com* le 11 févr. 2021

In today's top digital-first banking news, BNY Mellon is introducing a new division focused on advancing the growth of bitcoin, crypto and other digital assets, while Sweden's Northmill Bank has carried out a capital round. Plus, Corporate Spending Innovations (CSI) has collaborated with Bank of the West to roll out an integrated payables system. BNY Mellon Launches [...]

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### MV Index Solutions GmbH: MVIS CryptoCompare Institutional Bitcoin Index Licensed to Ninepoint Partners LP

Sur *FinanzNachrichten.de* le 28 janv. 2021

"We are pleased to license our Institutional Bitcoin Index to Ninepoint, providing their new fund with a transparent and reliable benchmark," stated Steven A. Schoenfeld, CEO of MV Index Solutions. "As a pioneer of Digital Asset indices, we are committed to providing fund sponsors and their investors with the tools to measure the dynamic cryptocurrency markets," he added... [Lire la suite](#)

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### Does Bitcoin have a place in every investment portfolio? - National

Sur *Global News* le 23 janv. 2021

Some investors have long believed everyone should allocate some of their portfolios to gold or other commodities. Gold, goes the argument, helps protect your investments from inflation and stock market drops. "My personal belief is allocating to Bitcoin is a logical action and should have a role in everyone's portfolio, in the same way that many people believe gold or commodities should, as a... [Lire la suite](#)

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### Japan Government-Backed Investors Agree To Invest In iSTOX, Bringing Series A Total To US\$50 Million

Sur *Fintech Finance* le 22 janv. 2021

Leading global digital securities platform iSTOX announced today that two government-backed investors in Japan have concluded an agreement to invest in the company, as iSTOX closed its Series A funding round with a total of US\$50 million raised. The two investors are: the venture capital arm of Japan Investment Corporation (JIC), or JIC Venture Growth [...]

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### What Publicly Traded Companies Have Bitcoin On Their Balance Sheet — And Why

Sur *Forbes* le 12 janv. 2021

One of the reasons for the surge in bitcoin's price is institutional support. While in 2017, you could have made the argument that most of the boom in prices was driven by retail factors while institutions looked aside, the argument can be made that this particular boom was driven by institutional support, whether that's large-scale funds or public companies that have held bitcoin. Many of... [Lire la suite](#)

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