

# Infolettre - Newsletter

From January to mid-March 2021



## CRYPTOCURRENCY TRENDS - NEWS

Long-term trends of cryptocurrencies are directly linked to the evolution of Bitcoin. It is expected rising steadily in value, becoming a rival to gold. This could generate negative consequences on the environment as well as a global competition to adapt the economies of countries to this change.

The use of cryptocurrencies for payments will modify the behavior of consumers, which implies analyzing the privacy and security of users.

### As Digital Currency's Popularity Rises, So Do Privacy Fears

Sur *Wired News* le 16 mars 2021

Lead-in- There's big business in distributing your stimulus check. Most people will get it through direct deposit at a bank. But it could also arrive via a payment app, like Venmo or CashApp, which have vied to receive your "stimmies" over the past year with promises of cash advances that cut down on the wait. Then there are checks printed and mailed by the government. But that process is slow and...

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### Expect Bitcoin at \$100k by end of the year, crypto-lender Nexo says

Sur *CNBC* le 16 mars 2021

Antoni Trenchev, co-founder of London-based crypto-lender Nexo, expects Bitcoin to hit \$100,000 in the next 12 to 18 months, and explains why he thinks the cryptocurrency is here to stay.

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### Beeple's Next Act: A Charity Auction To Blunt Crypto's Climate Change Impact

Sur *Forbes* le 15 mars 2021

One recurring motif among the 5,000-plus pictures Beeple has drawn and released each day over the past 13 years is the contemplation of what might happen if the earth could strike back against mankind. His work is techno-satirical, and in one such example last year, he imagined a towering, carnivorous Easter bunny exacting its revenge, while another featured a gang of goats led by a towering...

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### Bitcoin rise could leave carbon footprint the size of London's

Sur *The Guardian* le 10 mars 2021



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### Bitcoin's Energy Consumption Is A Highly Charged Debate - Who's Right?

Sur *Forbes* le 10 mars 2021

How much power does bitcoin consume? It is a question that has been debated for years, especially when the price rises. The recent surge to a new high of \$58,354 has certainly reinvigorated the debate. The question usually arrives with a slurry of other perennial criticisms: it's a scam, it's too volatile for a store of value, it's failed as a payment vehicle, it's used for illicit activity, it's...

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### ESET : Survey Finds Americans Use Digital Banking and Fintech Apps More Often, Cryptocurrency Use on the Rise Since Start of Pandemic

Sur *MarketScreener* le 10 mars 2021

(marketscreener.com) SAN DIEGO, March 10, 2021 /PRNewswire/ -- As the GameStop stock-buying frenzy recently showed, financial transactions can now be easily conducted through a quick tap on an app. And as the COVID-19 pandemic has shown, more Americans have turned to mobile banking apps since the onset of the lockdown restrictions. According to a survey.....

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### Bitcoin's Greatest Feature Is Also Its Existential Threat

Sur *Wired News* le 9 mars 2021

Lead-in- Security researchers have recently discovered a botnet with a novel defense against takedowns. Normally, authorities can disable a botnet by taking over its command-and-control server. With nowhere to go for instructions, the botnet is rendered useless. But over the years, botnet designers have come up with ways to make this counterattack harder. Now the content-delivery network Akamai...

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### Why Analysts Say Bitcoin's Projected Value and Growth is Still Expected to be Astronomical

Sur *FinanzNachrichten.de* le 8 mars 2021

Considering all of the massive price projections and forecasts from industry experts that suggest Bitcoin will someday replace all currencies across the globe, it's easy to see what so many are bullish on Bitcoin, and why Bitcoin price predictions...

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### Why the rise of bitcoin could be the first shot in a currency revolution

Sur *CBC* le 6 mars 2021

Oliver Dobson lives in a town outside of Canada's financial nerve centre, a nearly three-hour drive from Toronto. How he earns his living is worlds apart from the traditional business of Bay Street. For the past few years, Dobson has been trading in cryptocurrencies, stockpiling a horde of digital coins that have suddenly skyrocketed in price. In the real world, he lives off of cash savings, but...

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### China's digital currency and the race for the future of money

Sur *PwC* le 1 mars 2021

Since 2009, when bitcoin arrived, a variety of cryptocurrencies has arisen, launched first by start-ups (like Ethereum), but more recently by established players such as Facebook, whose Diem partnership looks to create a new global digital ecosystem. The People's Bank of China is likely to be a pioneer in the launch of a digital fiat currency, potentially ushering in a new era in the digital...

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### Why cryptocurrency may be in the process of becoming the new gold

Sur *CBC* le 18 févr. 2021

The idea that cryptocurrency could change in a mere decade from a baffling computerized oddity to something akin to gold seems crazy. Or maybe something out of a fairy-tale fantasy like the Grimm brothers' Rumpelstiltskin. For most of us, using a magic spinning wheel to create gold from straw in exchange for the promise of a first-born child is no easier to accept or comprehend than transmuting a...

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### Council Post: Will Crypto Replace Gold As The Go-To Inflation Hedge In 2021?

Sur *Forbes* le 8 févr. 2021

By Tyler Blevins, an Investor and Founder of Regal Assets, an international alternative assets firm with offices in Beverly Hills, Toronto, London and Dubai. Entrepreneurs and business owners need to diversify their income streams and investment portfolios if they want to create a lasting enterprise that can withstand market and currency shocks. During economic downturns, the historical go-to...

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